

THE  
**nuttiest** festival in Southern Arizona!

1625 East Sahuarita Road | (520) 207-5546  
Sahuarita, Arizona 85629 | sahuaritapecanfestival.com



**FOR IMMEDIATE RELEASE**

Contact: Barbara Dolan  
(520) 207-5546  
barb@sahuaritapecanfestival.com

**The Animal League of Green Valley Wins Community Vote as  
2010 Sahuarita Pecan Festival Beneficiary**

*Won Facebook and Email Contest with Large Margins*

**SAHUARITA, Ariz. (July 21, 2010)** –The Animal League of Green Valley (TALGV) is the winner of the Sahuarita Pecan Festival’s first ever community polling with over 1,000 votes submitted. During July 6 – 16, FICO and Green Valley Pecan Company held a contest via Facebook and email asking community members to vote for their favorite nonprofit fundraising event for this year’s festival.

TALGV will now have the opportunity to host a fundraising event at the Sahuarita Pecan Festival on November 20 and 21, 2010. Their winning creative idea is to host a set of wishing wells with photos of shelter dogs and cats tagged with their stated wishes (i.e. food, training, spay and neuter, a loving home). Well wishers will receive a special memento from TALGV.

In May, Farmer’s Investment Co. (FICO) and the Green Valley Pecan Company solicited community nominations of local nonprofits for the contest. Nonprofits were asked to submit fundraising event ideas and the six most creative submissions were chosen. The finalists were: American Cancer Society Relay for Life, The Animal League of Green Valley, Friends of Tumacacori National Historical Park, Leukemia & Lymphoma Society, Saving Animals from Euthanasia (SAFE) and Valley Assistance Services.

The second annual festival will be held at the Green Valley Pecan Farm and will include arts, crafts and food vendors from the Santa Cruz River Valley. A 3-mile run/walk will be held as well as a 1.5-mile family fun run. Last year over 12,000 people attended the inaugural event.

More information on vendor and sponsorship opportunities for the 2010 Sahuarita Pecan Festival is available at [www.sahuaritapecanfestival.com](http://www.sahuaritapecanfestival.com).

Farmers Investment Co. was founded in 1937. The company moved its headquarters to Southern Arizona in 1949 and established the Green Valley Pecan Company in 1980. Known for being the world’s largest irrigated pecan orchard, FICO is dedicated to community service and was most recently named “Large Business of the Year” by the Green Valley-Sahuarita Chamber of Commerce.

###



Presented by FICO and The Green Valley Pecan Company